

LETS KIDS BE KIDS!



Help us never have to turn a child away from a program because of financial hardship.

Your donation of just \$150 gives a child access to activities and experiences which, to them, are priceless. Contributions of any amount are accepted.

Grants of up to \$150 per child are made available to very low-income families that live in Carlsbad. Families must meet income eligibility criteria and complete a grant application with supporting documentation. Since its conception, the Opportunity Grants program has awarded more than 1,000 grants.



We invite you to make a lasting contribution that will benefit the community for generations to come.

To donate:

Call 760-602-4680.

Log on to www.carlsbadca.gov to download a donation form.

Visit any community center to make a donation in person.

Include a donation with your registration form for Recreation classes, camps or activities.

Donations to the Opportunity Grants program are used exclusively for public purposes, are a qualified charitable donation and can be deducted as such.



Support Parks and Recreation in Our Community Opportunities include:

Adopt-a-Trail • Adult & Youth Sports • Leo Carrillo Ranch Historic Park
Senior Center • Special Events • T.R.U.S.T. Program • Teens

Our Mission

To build strong community through a broad range of high quality recreation and park services for all who live, work and recreate in Carlsbad.

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City of Carlsbad Parks and Recreation Department

OPPORTUNITY GRANTS PROGRAM

Support Recreation in Your Community



OPPORTUNITY GRANTS...



Bring happiness and health to children in Carlsbad.

Every child deserves the opportunity to learn, explore and have fun. Beyond having fun, children who participate in Parks and Recreation programs learn life skills, engage in healthy activities, and socialize in safe environments.

The City of Carlsbad Parks and Recreation Department Opportunity Grants program provides access to Parks and Recreation classes, camps and activities for families that may not otherwise be able to afford it.

By awarding grants to Carlsbad families, the department aims to encourage the development of positive self-esteem and social responsibility, and promote physical fitness and health, thus creating a safe and strong community.





Your Investment in Opportunity Grants Supports:

Families in Carlsbad

Your investment in Opportunity Grants stays in Carlsbad, contributing to building strong families within our community.

The fight against childhood obesity

A recent Stanford University Medical Center study shows the lack of access and opportunity to participate in recreational programs as one of the top four factors leading toward childhood obesity in the U.S.

Letting kids be kids

More than 85 % of Californians say one of their top priorities for parks and recreation programs is to provide places where children are free to play and be active. Opportunity Grants give families a way to offer children a respite from the impacts of everyday life through recreational activities.



Lifelong learning opportunities

Opportunity Grants help kids participate in classes, camps and programs where they can acquire a wide variety of social and cognitive skills that nurture a love of learning and new experiences.

Good sportsmanship

Everyone participating in recreation programs abides by our highly successful T.R.U.S.T. (Teaching Respect, Unity and Sportsmanship through Teamwork) Program.

Diversity

Opportunity Grants bring kids from different backgrounds together to play and learn with one another.

The Benefits of Giving



Corporations and organizations are encouraged to fund one or more Opportunity Grants to receive the following benefits. Gifts exceeding \$3,000 receive customized benefits. Contact 760-602-4680 for more information.

| BENEFIT | \$3,001+ Fund 20+ | \$1,500-\$3,000 Funds 10-20 | \$751 - \$1,500 Funds 5-10 | \$150 - \$750 Funds 1-5 |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|--------------------------------|-------------------------------|----------------------------|
| Acknowledgement at Parks and Recreation Commission and City Council meetings | ✓ | ✓ | ✓ | ✓ |
| Certificate of recognition for display at your business | ✓ | ✓ | ✓ | |
| Recognition on select Parks and Recreation printed materials: <ul style="list-style-type: none">- Flyers- Print advertising- Participant surveys | ✓ | ✓ | ✓ | |
| Recognition in quarterly Parks and Recreation department newsletter | ✓ | ✓ | | |
| Recognition on Opportunity Grants web page | ✓ | ✓ | | |
| Media release to local outlets | ✓ | | | |
| Recognition in one issue of Community Services Guide | ✓ | | | |



“Children are our most valuable natural resource”

- Herbert Hoover